

2023

Social Media Calendar from RPC Strategies, LLC

January

Cervical Cancer Month January 1
Blood Donor Awareness January 1
New Year's Day January 1
Martin Luther King Day January 16
Get to Know Your Customers Day January 19
Chinese New Year January 22
Data Privacy Day January 28

February

Black History Month February 1
American Heart Month February 1
Tu B'Shvat February 5
Super Bowl Sunday February 12
Valentine's Day February 14
Random Acts of Kindness Day February 17
Washington's Birthday/ President's Day February 20

March

Women's History Month March 1
Disability Awareness March 1
National Employee Appreciation Day March 3
Purim March 6
International Women's Day March 8
Legal Assistance Day March 14
St. Patrick's Day March 17
Start of Spring March 20
Ramadan March 22

April

Autism Awareness April 1
Parkinson's Awareness April 1 2023
Passover April 5
Easter Sunday April 9
Easter Monday April 10
Yom HaShoah April 17
Tax Day April 18
Eid al-Fitr April 21
Earth Day April 22

May

Asian-American and Pacific-Islander Heritage May 1
Global Employee Health & Fitness May 1
Law Day May 1
Cinco de Mayo May 5
Mother's Day May 14
Armed Forces Day May 20
Memorial Day May 29

June

Immigrant Heritage Month June 1
Gun Violence Awareness Month June 1
Pride Month June 1
Flag Day June 14

Father's Day June 18
Juneteenth June 19
Start of Summer June 21
National Selfie Day June 21
Eid al-Adha June 28
Social Media Day June 30

July

Disability Pride Month July 1
Independence Day July 4

August

Black Business Month August 1

September

National Suicide Prevention September 1
Leukemia & Lymphoma Awareness September 1
Prostate Cancer Month September 1
Labor Day September 4
National Day of Service & Remembrance September 11
Rosh Hashanah September 15
Start of Fall September 23
Yom Kippur September 24
Eid e Milad September 26
Sukkot September 29

October

Women's Small Business Month October 1
Hispanic Heritage Month October 1
Breast Cancer Awareness October 1
AIDS Awareness October 1
Down Syndrome Awareness October 1
Simchat Torah October 7
Indigenous People's Day October 9
Columbus Day October 9
Bosses Day October 16
National Paralegal Day October 23
Halloween October 31

November

Native American Heritage Month November 1
American Diabetes Awareness November 1
Lung Cancer Awareness November 1
Election Day November 7
Veterans Day November 11
International Men's Day November 19
Thanksgiving Day November 23

December

Give the Gift of Sight December 1
Human Rights Day December 10
Start of Winter December 21
Christmas Eve December 24
Christmas Day December 25

